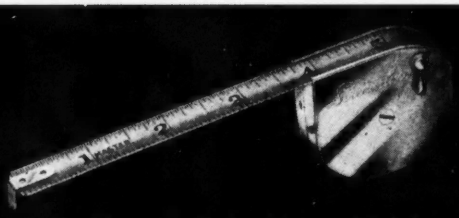
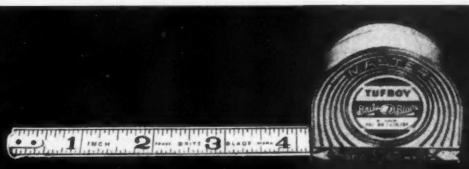
IF YOU CARRY THE COMPLETE LINE...

you can satisfy them all!

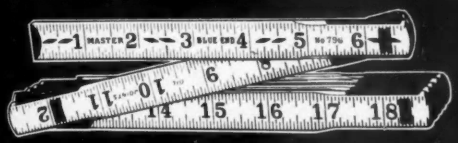


406—Streamline—Redesigned, direct reading inside-outside measure. Chrome plated steel case 7/16" tip. Patented lever lock. Graduations both sides. Also available with 8' tapes.

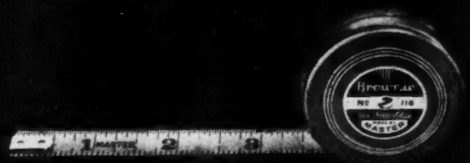


306W—Brite Blade—zinc alloy metal case, new snow white blade. Black graduations on one side both edges. Inside-outside measure. Also available with 8' tapes.

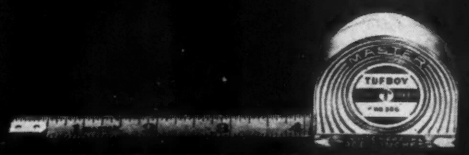
106—Interlox 6' telescopic wood rule for high speed direct reading. Inside-outside measurements.



796—Blue End—6' white finish wood folding rule. Simplified metal joint. Markings for flat inside reading with rule flush to work.



116—Brownie—Popular low priced rule for general use. Finest tempered spring steel blade in round lustrous brown plastic case. 6' tape.



306—Tufboy—tough zinc alloy case 6' high carbon spring steel tape graduated one side both edges. Inside-outside measure. Also available with 8' tapes.

FOR YOUR WOMEN CUSTOMERS!

156—Lady's Man . . . for general household measuring, sewing and knitting, this new flat steel tape is designed especially for women. The six foot blade is tough, flexible steel with flashing white baked enamel, non-chipping finish and has jet black numerals for easy reading. Loop tip. Compact non-bulking. Case of tough Tenite comes in three smart colors—yellow, blue and red packed two of each color in attractive display box.

FOR PROFESSIONAL MEN AND ENGINEERS

206A—The thin Monitor round case rule has become the standard for most professional men and engineers and for general measuring. It has a sleek, chrome plated, shock-proof case and attractive counter sunk name plate. Case can be taken apart for cleaning. Comes with 6 foot tape. ⅜" in width.

Write for information on any or all of these outstanding measuring tools.

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